The back of the printed program is available for one sponsor. Ask now to reserve this prime location for your ad!

Back Page Ad 4.25"w x 7.5"h
Full Color \$250

Sacramento Banjo Band Banjo-Rama Program Advertisements

The Banjo-Rama program is an excellent place to advertise your banjo products, bands, groups, CDs and activities. The program will be placed in the hands of 600 to 1000 banjo enthusiasts. What better place to advertise your wares!

This small brochure illustrates by example the types of ads you can place, and how they may appear in the program.

There are full-page, half-page, one-third-page, quarter-page and business card size ads. There are two formats for quarter-page ads: wide or tall. Full page ads can be placed in full color to enhance the visual impact of your product. All other ads are in gray scale.

Ad Specifications

All ads should be submitted in

- 1. camera ready copy, or
- 2. electronic format (.pdf, .jpg, .gif, .tiff, .psd or .ai) with a resolution of at least 300dpi.

The following pages depict the size specifications and prices for ads in the printed program, with examples.

Full Page Ad 4.25"w x 7.5"h Gray Scale \$100 Full Page Color \$150 Back Page Color \$250



State Farm®

Providing Insurance and Financial Services
Home Office, Bloomington, Illinois 61710



Pat Hagans, Agent Lic. # 0590237

414 Vernon St., Suite 100 Roseville, CA 95678-2637 Bus 916-786-3700 Toll Free 800-591-3612 www.pathagans.com



The greatest compliment you can give is a referral.



2

1/3 Page Ad 4.25"w x 2.5"h

Gray Scale \$35

(not available in color)

Business Card 3.5"w x 2"h

Gray Scale \$10

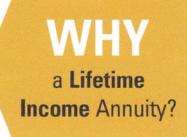
(not available in color)

1/4 Page Ad (wide) 4.25"w x 1.875"h Gray Scale \$25 (not available in color)



If you want the security of knowing that your retirement savings will provide you with income for as long as you live, our Lifetime Income Annuity is for you.

That's because an income annuity can guarantee your savings won't run out—no matter how long you live.



Our current payout rates are:

Issue Age	Annual Payout Rate	Agent
65 75 85	7.3% 9.2% 12.5%	Rex R Inglis CA LIC#0532767,NM #62407 New York Life Insurance Company
Please note that these rates are payout rates, which include both interest and return of principal.		3255 W March Lane Suite 300 Stockton, CA 95219 209 955-2452

This fixed annuity product offers attractive benefits, including:

- Guaranteed income payments that won't fluctuate with changes in the financial markets;
- Patent-pending liquidity features;
- Guaranteed death benefit for beneficiaries;
- Customizable income benefits;
- Inflation protection; and
- Interest rate protection.

Call me. I can tell you more about how the Lifetime Income Annuity offers unique financial protection that's guaranteed to last your entire lifetime.

6 3

1/2 Page Ad 4.25"w x 3.75"h **Gray Scale \$50** (not available in color) 1/4 Page (tall) 2.125"w x 3.75"h **Gray Scale** \$25 (not available in color)





ARE YOU LATE ON YOUR HOUSE PAYMENTS?

LEARN HOW YOU CAN STOP FORCLOSURE TODAY!

YOU DON'T HAVE TO LET THE BANK TAKE YOUR HOME!

CALL JUDITH WILLIAMS, Broker

(916) 955-9016

KELLER WILLIAMS REALTY License #00182548