

# **Sacramento Banjo Band Banjo-Rama Program Advertisements**

The Banjo-Rama program is an excellent place to advertise your banjo products, bands, groups, CDs and activities. The program will be placed in the hands of 600 to 1000 banjo enthusiasts. What better place to advertise your wares!

This small brochure illustrates by example the types of ads you can place, and how they may appear in the program.

There are full-page, half-page, one-third-page, quarter-page and business card size ads. There are two formats for quarter-page ads: wide or tall. Full page ads can be placed in full color to enhance the visual impact of your product. All other ads are in gray scale.

## **Ad Specifications**

All ads should be submitted in

1. camera ready copy, or
2. electronic format (.pdf, .jpg, .gif, .tiff, .psd or .ai) with a resolution of at least 300dpi.

The following pages depict the size specifications and prices for ads in the printed program, with examples.

<b>Full Page Ad</b>	<b>4.25"w x 7.5"h</b>
<b>Gray Scale</b>	<b>\$100</b>
<b>Full Page Color</b>	<b>\$150</b>
<b>Back Page Color</b>	<b>\$250</b>



Sure, CDs Are Safe!—  
**But What Happens If Your  
 Money Runs Out?**



*The Company You Keep®*

If you want the security of knowing that your retirement savings will provide you with income for as long as you live, our Lifetime Income Annuity is for you.

That's because an income annuity can guarantee your savings won't run out—no matter how long you live.

## WHY a Lifetime Income Annuity?

### Our current payout rates are:

Issue Age	Annual Payout Rate	Agent
65	7.3%	Rex R Inglis CA LIC#0532767, NM #62407 New York Life Insurance Company 3255 W March Lane Suite 300 Stockton, CA 95219 209 955-2452
75	9.2%	
85	12.5%	

Please note that these rates are *payout* rates, which include both interest *and* return of principal.

This fixed annuity product offers attractive benefits, including:

- Guaranteed income payments that won't fluctuate with changes in the financial markets;
- Patent-pending liquidity features;
- Guaranteed death benefit for beneficiaries;
- Customizable income benefits;
- Inflation protection; and
- Interest rate protection.

Call me. I can tell you more about how the Lifetime Income Annuity offers unique financial protection that's guaranteed to last your entire lifetime.

**1/2 Page Ad**

**4.25"w x 3.75"h**

**Gray Scale  
(not available in color)**

**\$50**

**1/4 Page (tall)  
2.125"w x 3.75"h**

**Gray Scale    \$25  
(not available  
in color)**

*Village Green Apartments...  
wants you to be our newest resident!*




- **A Management Team that Truly Cares**
- Stellar Maintenance Team
- A Plethora of Storage in Every Unit
- **Profoundly Pet Friendly**
- Month to Month Agreements
- Two Pools, Spa, Clubhouse & Tennis Courts
- **Planned Recreational Activities and Parties**
- Beautiful Generously large 1, 2 and 3 Bedrooms
- Stunning Mature Landscaping
- **Gas, Sewer, Water, Garbage included**
- Peacefully Quite Property
- Short Walking Distance of Fine Dining and Desirable Shopping
- **Astoundingly Reasonable Rents**

**Ask About  
Move In Specials**



**As low as  
\$650!!!**

*Village Green Apartments  
2701 Corabel Lane  
Sacramento, CA 95821  
Call Today! 916-481-6577*

<p><b>EXPERT REPAIRS RENTALS SALES INSTRUCTION HUGE MOUTHPIECE &amp; REED SELECTION</b></p> <p><i>"I'll Know What You're Talking About"</i></p> <p><b>Over 30 Years in Business</b></p>  <p><i>Band &amp; Orchestra Instruments</i></p> <p><b>"We are moving!"</b> New address is: 2812 Marconi Ave. Sacramento, CA 95821</p> <p><b>925-9160</b> timsbis.com</p>	<p><b>ARE YOU LATE ON YOUR HOUSE PAYMENTS?</b></p> <p><b>LEARN HOW YOU CAN STOP FORCLOSURE TODAY!</b></p> <p><b>YOU DON'T HAVE TO LET THE BANK TAKE YOUR HOME!</b></p> <p><b>CALL JUDITH WILLIAMS, Broker</b></p> <p><b>(916) 955-9016</b></p> <p><b>KELLER WILLIAMS REALTY License #00182548</b></p>
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**1/3 Page Ad**                      **4.25"w x 2.5"h**  
**Gray Scale**                                      **\$35**  
**(not available in color)**

**Business Card**                      **3.5"w x 2"h**  
**Gray Scale**                                      **\$10**  
**(not available in color)**

**1/4 Page Ad (wide)**    **4.25"w x 1.875"h**  
**Gray Scale**                                      **\$25**  
**(not available in color)**

# THE 4 STRINGS

**Premier banjo  
entertainment  
for events &  
private parties.**

**(916) 786-8978**

**call today  
to book  
your  
date!**



**State Farm®**

Providing Insurance and Financial Services

Home Office, Bloomington, Illinois 61710



**Pat Hagans, Agent Lic. # 0590237**

414 Vernon St., Suite 100  
Roseville, CA 95678-2637  
Bus 916-786-3700 Toll Free 800-591-3612  
[www.pathagans.com](http://www.pathagans.com)



The greatest compliment you can give is a referral.

*repair  
restoration  
custom work*



*builders of Hendricks banjos*

**Hendricks  
Banjos**

P.O. Box 1197  
Pollock Pines, CA 95726  
(916) 644-6891

**The back of the printed program  
is available for one sponsor. Ask  
now to reserve this prime location  
for your ad!**

<b>Back Page Ad</b>	<b>4.25"w x 7.5"h</b>
<b>Full Color</b>	<b>\$250</b>